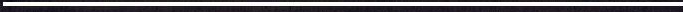


Russian Propaganda Analysis: Nov 1-15, 2025

Key Information Trends in Russian
Telegram Propaganda, Early November



Kremlin Narrative Discipline Amid Repeated Ukrainian Strikes

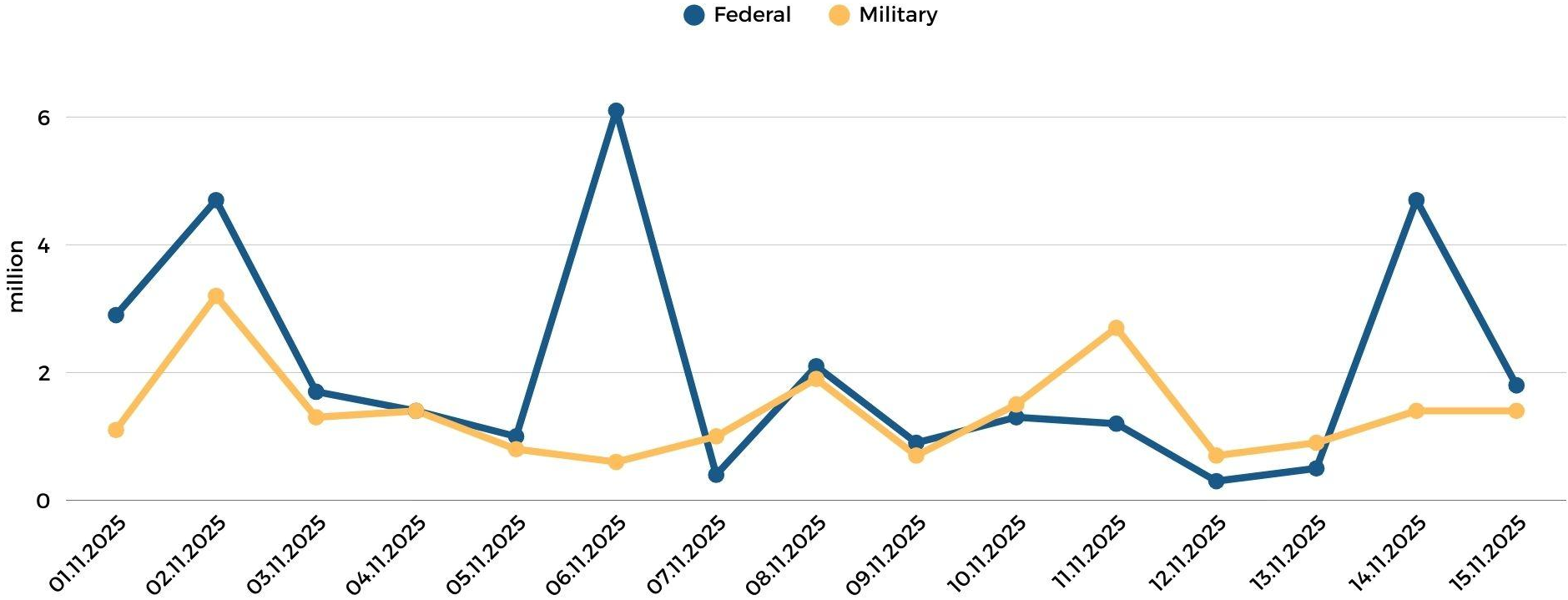
On November 6 and 14, the Ukrainian Army carried out successful drone and missile strikes against strategic sites in Volgograd, Saratov, and Novorossiysk, damaging key fuel and military-industrial infrastructure. The information response followed a consistent pattern: Russian federal media immediately amplified narratives framing the attacks as “terrorism.” At the same time, military bloggers avoided operational details and refrained from criticizing command failures.

Combined data* from both incidents shows a coordinated effort to manage perception rather than address vulnerabilities. Faced with repeated air-defense failures, the Kremlin relies on emotional propaganda and controlled messaging to mask systemic weaknesses, prioritizing narrative stability over acknowledging responsibility.

***see chart on the next slide >>**



TOP RUSSIAN TELEGRAM CHANNELS REPORTING ON UKRAINIAN DEEP STRIKES (NOV 1-15, 2025 | MILITARY VS FEDERAL | POTENTIAL VIEWS)



- TOTAL POSTS: 290
- TOTAL VIEWS: 52M



Kremlin Hides Losses Near Pokrovsk

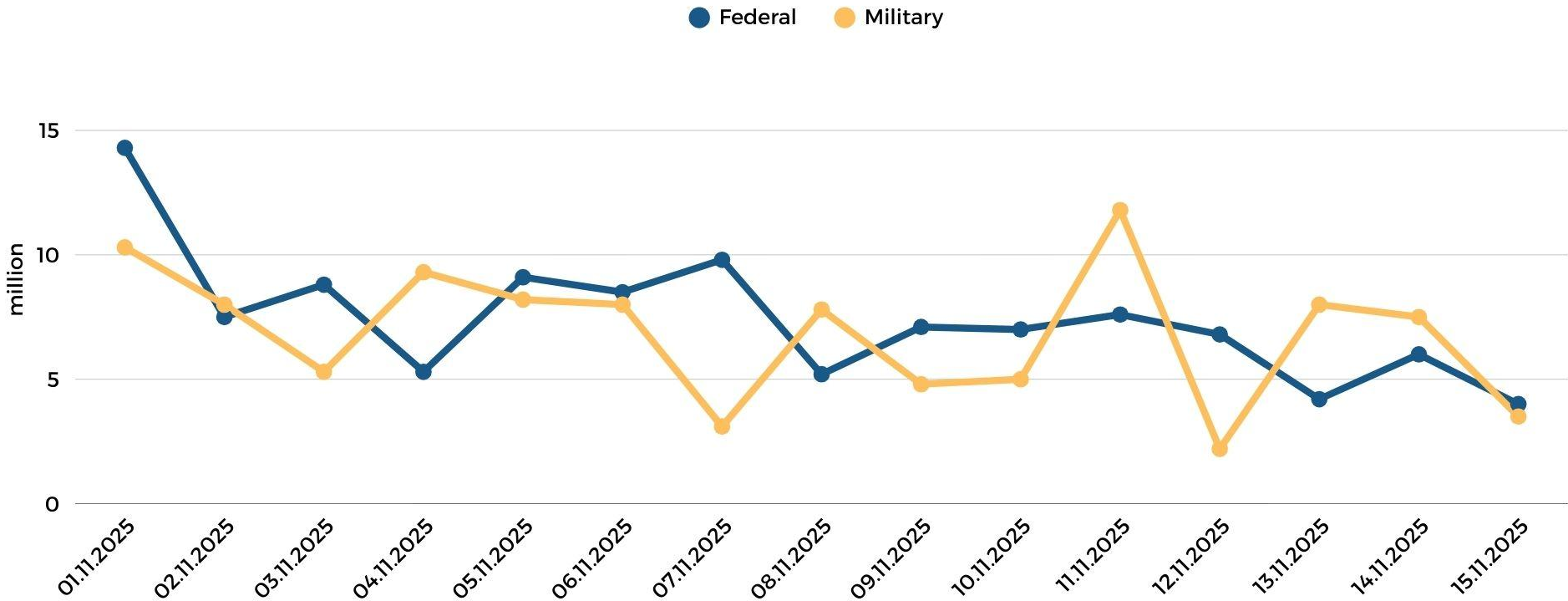
The Russian army, under a direct order to capture Pokrovsk and Kupyansk by mid-November, is attempting to demonstrate both capability and loyalty to the Kremlin. Pro-war channels aggressively circulated claims that Russian assault units had already entered Pokrovsk using light armored vehicles. However, subsequent information confirmed that this premature leak exposed the units' movement, allowing Ukrainian forces to eliminate them.

Aware of its prolonged inability to seize Pokrovsk, the Kremlin has intensified disinformation efforts, promoting narratives about a “complete encirclement” of Ukrainian defenders and presenting exaggerated claims of operational success*. At the same time, Russian media systematically conceals the heavy losses incurred in this sector of the front, attempting to mask failure through inflated reports and controlled messaging.

***see chart on the next slide >>**



TOP RUSSIAN TELEGRAM CHANNELS REPORTING ON SMO'S PROGRESS (NOV 1-15, 2025 | MILITARY VS FEDERAL | POTENTIAL VIEWS)



- **TOTAL POSTS: 850**
- **TOTAL VIEWS: 213M**



Nuclear Posturing Used to Mask Strategic Uncertainty

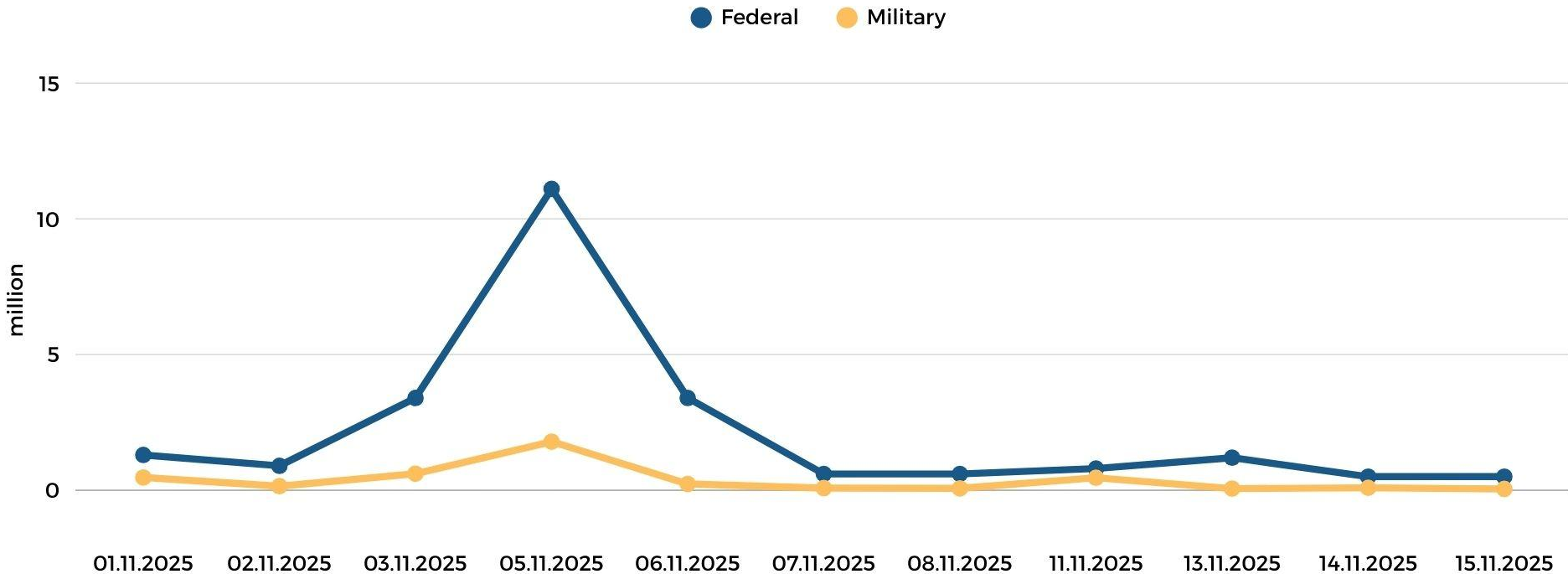
Another high-profile event in November was the U.S. President's announcement of plans to conduct the first nuclear weapons test in many years. Immediately after the statement, Russian media flooded the information space with reactions from senior officials, including the president and defense minister, calling for "decisive response actions". For Russian propaganda, this became an opportunity to reassure the domestic audience of Russia's supposed unmatched nuclear potential and to reinforce the image of a strong, authoritarian regime maintaining full control.

However, as the data shows*, military bloggers reacted far more skeptically. Their restrained and often doubtful commentary suggests that behind the loud official rhetoric, the Russian military-political leadership lacks a coherent strategy for concluding its operation in Ukraine – and relies on nuclear posturing as a substitute for real planning.

***see chart on the next slide >>**



TOP RUSSIAN TELEGRAM CHANNELS REPORTING ON UNITED STATES' NUCLEAR TESTS (NOV 1-15, 2025 | MILITARY VS FEDERAL | POTENTIAL VIEWS)



- **TOTAL POSTS: 150**
- **TOTAL VIEWS: 28M**

